



**AGENDA MEMORANDUM  
TOWN OF NORTH HEMPSTEAD**

**TO:** Supervisor Judi Bosworth  
**FROM:** MOIRA LABARBERA - DIRECTOR OF PURCHASING.  
**TODAY'S DATE:** 11/3/2021  
**MEETING DATE:** 11/18/2021  
**SUBJECT:** 047 -TNH138-2019-PUBLIC RELATION SERVICES Extension

It is respectfully requested that a resolution be placed on the Town Board Agenda  
 EXTENSION-TNH138-2019-PUBLIC RELATION SERVICES

**TYPE: Services Agreement**

A RESOLUTION AUTHORIZING THE EXECUTION OF AN AMENDMENT TO AN AGREEMENT WITH ZE CREATIVE COMMUNICATIONS FOR PUBLIC RELATIONS SERVICES (TNH138-2019).

**General Ledger Account Code:**

**Contract Amount:**

**Contract Term:**

**Option to Extend:**

False

**Option Description:**

**ATTACHMENTS:**

	File Name	Description
□	<a href="#">TNH138-2019-Public_Relations_Services-Signed_Extension_Letter-ZE_Creative_Communications_2021.pdf</a>	<a href="#">TNH138-2019-Public Relations Services-Signed Extension Letter- ZE Creative Communications 2021</a>
□	<a href="#">TNH138-2019-Public_Relations_Services_-Recap_A.pdf</a>	<a href="#">TNH138-2019-Public Relations Services -Recap A</a>

**Supervisor Bosworth offered the following resolution and moved its adoption, which resolution was declared adopted after a poll of the members of this Board:**

**RESOLUTION NO. 665 - 2021**

**A RESOLUTION AUTHORIZING THE EXECUTION OF AN AMENDMENT TO AN AGREEMENT WITH ZE CREATIVE COMMUNICATIONS FOR PUBLIC RELATIONS SERVICES (TNH138-2019).**

**WHEREAS**, pursuant to a resolution duly adopted by this Board, the Town entered into an agreement with Ze Creative Communications, 5 Bond Street, Great Neck, NY 11021, for public relations services (the "Original Agreement"); and

**WHEREAS**, the Original Agreement contained an option to renew the Original Agreement for two (2) additional one (1) year periods with the same terms and conditions, including price (the "Options"); and

**WHEREAS**, the Director of Purchasing (the "Director") has recommended that the Town exercise the second Option to renew the Original Agreement for an additional one (1) year period commencing January 1, 2022 and ending December 31, 2022 (the "Amendment"); and

**WHEREAS**, the Town Board finds it in the best interests of the Town to authorize the Amendment.

**NOW, THEREFORE, BE IT**

**RESOLVED** that the Amendment be and hereby is authorized; and be it further

**RESOLVED** the Supervisor is authorized and directed to execute, on behalf of the Town, the Amendment, all as more particularly set forth in a copy of the Amendment, which shall be on file in the Office of the Town Clerk; and be it further

**RESOLVED** that the Office of the Town Attorney be and hereby is authorized and directed to negotiate and supervise the execution of the Amendment; and be it further

**RESOLVED** that the Comptroller be and hereby is authorized and directed to pay the costs of the Amendment upon receipt of duly executed Amendment and certified claims therefor.

**Dated:** Manhasset, New York

November 18, 2021

The vote on the foregoing resolution was recorded as follows:

Ayes: Councilperson Dalimonte, Councilperson Ferrara, Councilperson Lurvey, Councilperson Russell, Councilperson Seeman, Councilperson Zuckerman, Supervisor Bosworth

Nays: None

cc: Town Attorney    Comptroller